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CALENDAR ANNOUNCEMENT
FOR IMMEDIATE RELEASE

SOUTH FLORIDA FIREFIGHTERS CALENDAR HEAT UP SOUTH FLORIDA
-- Grand Opening Weekend and Unveiling of the 2011 Calendar --

South Florida (8/13/10) - The South Florida Firefighters will kick-off their annual calendar with a Grand Opening Weekend Celebration beginning at the Seminole Paradise Hard Rock and Casino in Hollywood, Florida on **Thursday, August 19, at 7:00 p.m.** at the Center Fountain Area followed by Calendar Signing at Tequila Ranch Restaurant. Following Thursday's unveiling, the calendar will also be debuted at the following locations:

- Round-Up Country Western Club on W State Road 84, **Friday, August 20, at 9:30 p.m.**
- Macy's at Dadeland Mall on **Saturday, August 21, at 2:00 p.m.**
- The Clevelander Hotel on **Sunday, August 22, at 3 p.m.**

Each event will announce and headline all South Florida Firefighters featured in the 2011 Calendar. The South Florida Firefighters, known by screaming fans and firefighters alike, will be available for pictures and autographs. Calendars will be available for purchase on-site for \$17.00. All proceeds from the calendars will go to various local charities.

For more information about the South Florida Firefighters Calendar, please call (305)-828-7787 or log on to www.firefighterscalendar.com.

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