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CALENDAR ANNOUNCEMENT
FOR IMMEDIATE RELEASE

SOUTH FLORIDA FIREFIGHTERS CALENDAR HEAT UP SEMINOLE PARADISE
-- Grand Opening Night and Unveiling of the 2011 Calendar --

South Florida (8/13/10) - The South Florida Firefighters will kick-off their annual calendar with a Grand Opening Weekend Celebration beginning at the Seminole Paradise Hard Rock Hotel and Casino in Hollywood, Florida on **Thursday, August 19, at 7:00 p.m.** at the Center Fountain Area followed by Calendar Signing at Tequila Ranch Restaurant. The South Florida Firefighters Calendar is pleased to announce that this event will be hosted by South Florida's own radio and television personality, Jade Alexander.

The South Florida Firefighters Calendar Staff is happy to continue a great partnership with Seminole Paradise Hard Rock Hotel and Casino in Hollywood, Florida. The Staff is also pleased to announce they will be partnering with Tequila Ranch for 2011 Calendar Sales and Signing by the 2011 Firefighter Models.

The event will announce and headline all South Florida Firefighters featured in the 2011 Calendar. The South Florida Firefighters, known by screaming fans and firefighters alike, will be available for pictures and autographs. Calendars will be available for purchase on-site for \$17.00. All proceeds from the calendars will go to various local charities.

For more information about the South Florida Firefighters Calendar, please call (305)-828-7787 or log on to www.firefighterscalendar.com.

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